

## Product Rule

We will derive this one...

given  $y = f(x)g(x)$  find a formula for  $y'$

$$\begin{aligned}
 y' &= \lim_{h \rightarrow 0} \frac{f(x+h)g(x+h) - f(x)g(x)}{h} \\
 &= \lim_{h \rightarrow 0} \frac{f(x+h)g(x+h) - \cancel{f(x+h)g(x)} + f(x+h)g(x) - \cancel{f(x)g(x)}}{h} \\
 &= \lim_{h \rightarrow 0} \frac{f(x+h) \underbrace{[g(x+h) - g(x)]}_h + g(x) \underbrace{[f(x+h) - f(x)]}_h}{h} \\
 &= \lim_{h \rightarrow 0} f(x) g'(x) + g(x) f'(x)
 \end{aligned}$$

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find  $f'(x)$

a)  $f(x) = x^2 \sin(x)$

$$f'(x) = x^2 \cos(x) + \sin(x) \cdot 2x$$

$$f'(x) = x^2 \cos(x) + 2x \sin(x)$$

b)  $f(x) = x^3 (x+1)^2$

$$f'(x) = x^3 \cdot 2(x+1)^1(1) + (x+1)^2 \cdot 3x^2$$

$$= \underline{2x^3(x+1)} + \underline{3x^2(x+1)^2}$$

$$= x^2(x+1) [2x + 3(x+1)]$$

$$= x^2(x+1)(5x+3)$$

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## Quotient Rule

We will **NOT** derive this one...

given  $y = f(x)g(x)$  find a formula for  $y'$

$$y' = \frac{g(x)f'(x) - f(x)g'(x)}{g^2(x)}$$

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$$(c) \quad f(x) = e^x \cos x$$

$$\begin{aligned} f'(x) &= \underline{(e^x)(-\sin x)} + \underline{(\cos x)(e^x)} \\ &= e^x (\cos x - \sin x) \end{aligned}$$

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$$f(x) = x \cdot \ln(x)$$

$$\begin{aligned} f'(x) &= x \left( \frac{1}{x} \right) + \ln(x) (1) \\ &= 1 + \ln(x) \end{aligned}$$

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$$f(x) = \underline{4x} \underline{e^x}$$

$$\begin{aligned} f'(x) &= (4x)(e^x) + (e^x)(4) \\ &= 4e^x (x+1) \end{aligned}$$

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## HW p. 212 #s 1-10 all

**Exercise 71**

Find the derivative of each function in questions 1 to 8.

**1**  $f(x) = \frac{x^2}{x-4}$

**2**  $f(x) = (2x^3 + x^2 + x)(x^2 + 1)$

**3**  $f(x) = \frac{\ln x}{x}$

**4**  $f(x) = e^x \ln x$

**5**  $f(x) = \frac{x-2}{x+4}$

**6**  $f(x) = \frac{e^x}{e^x + 1}$

**7**  $f(x) = e^x (5x^3 + 4x)$

**8**  $f(x) = \frac{2-x^2}{x^3+1}$

**EXAM-STYLE QUESTIONS**

**9** The function  $f(x) = xe^x$  has a horizontal tangent line at  $x = k$ . Find  $k$ .

**10** Write the equations for the tangent lines to the graph of  $f(x) = \frac{x+1}{x-1}$  that are parallel to the line  $x + 2y = 10$

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